



HAMILTON COUNTY 4-H FAIRGROUNDS
& EVENT CENTER

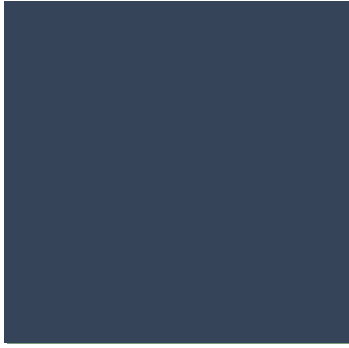
THE SILOS @37

STYLE GUIDE

LOGOS



COLOR PALETTE



DARK DENIM

CMYK: 83 69 44 32
PANTONE 19-4118
RGB: 53 68 89
HEX: #1d3661



BLUE GROTTTO

CMYK: 64 21 14 0
PANTONE 15-4421
RGB: 89 164 196
HEX: #5cc9db



SLATE

CMYK: 0 0 0 79
PANTONE BLACK 7C
RGB: 53 53 53
HEX: #353535

TYPOGRAPHY

Headline

GOTHAM BLACK

Subheadline

Gotham Bold

Body Text

Gotham Book Regular

Gotham book regular body copy. Ut esequae cus, ute denis apit in reperibus, ipsandios eatia eventia sed que volorer sperum